

Title slide. Purpose: set the mood and say what it is. Delete this line.

One image that sets the mood

YOUR TITLE

Feature drama, about 100 minutes

Written by Your Name

Logline

Purpose: the story in one sentence. Delete this line.

One sentence: who it is about, what happens to them, what they have to do, and what stands in the way.

Why this, and why you

Purpose: show why the story belongs to you. Delete this line.

What drew you to this story.

What you bring to it: experience, or a way into its world.

Why now, if the story touches something happening today.

Story

Purpose: say what happens. Delete this line.

Who it is about, where, and what goes wrong.
What they do about it, and what it costs them.
How it ends.



An image from the story

Characters

Purpose: who the story is about, and what they want. Delete this line.

A type, not an actor

A type, not an actor

A type, not an actor

NAME, age

Who they are, and what they want.

NAME, age

Who they are, and what they want.

NAME, age

Who they are, and what they want.

World

Purpose: where and when, and what the place does to people. Delete this line.

Where and when.

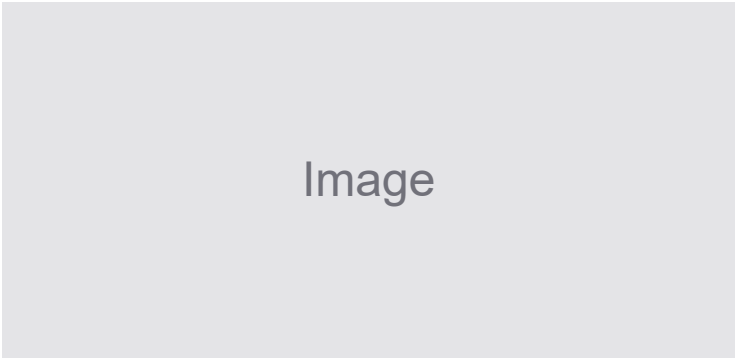
What the place does to the
people in it.



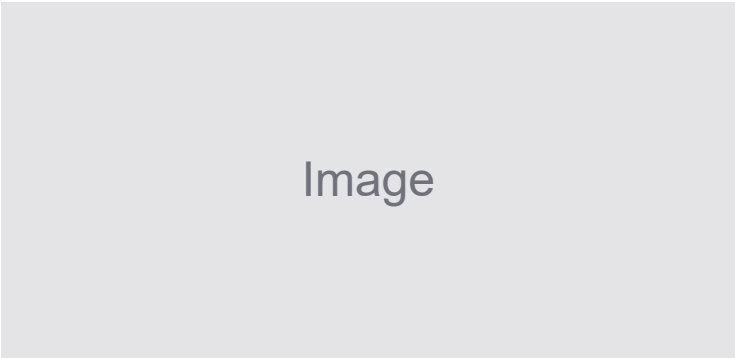
One image of the world

Look and tone

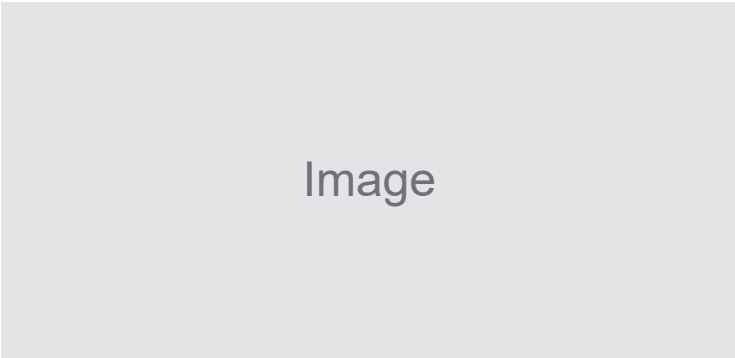
Purpose: how it will look and feel. Mark film stills as references. Delete this line.



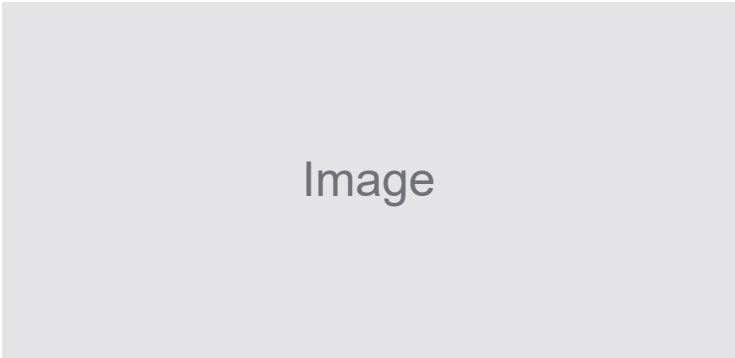
What it stands for



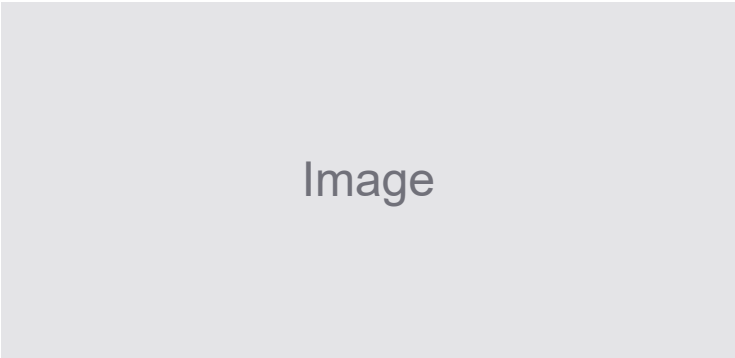
What it stands for



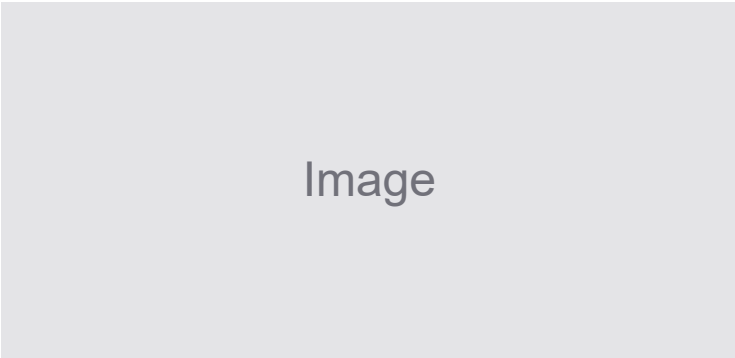
What it stands for



What it stands for



What it stands for



What it stands for

Comparable titles

Purpose: show where the project belongs. Delete this line.

Title (year)	What it shares with your project.
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Title (year)	What it shares with your project.
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Title (year)	What it shares with your project.
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The engine, or what makes it particular

Purpose: for a series, how it keeps going; for a film, what makes it particular. Delete this line.

For a series

How an episode works, in two lines.
Where season one goes, in three or four.

For a film

A key sequence, the music or the sound: whatever makes it particular.

Team

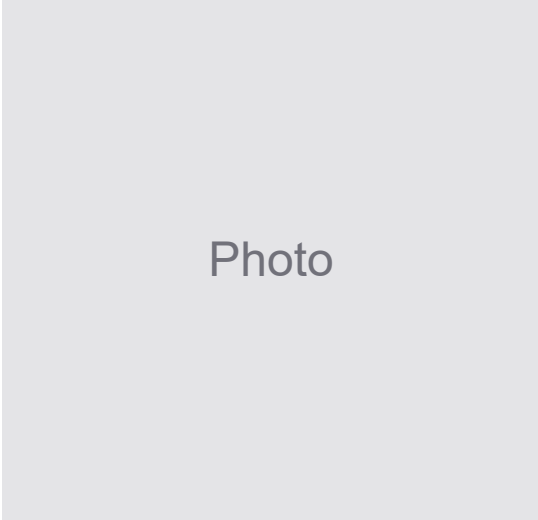
Purpose: who is making it. Delete this line.



Name

Role

Best credit



Name

Role

Best credit



Name

Role

Best credit



Name

Role

Best credit

Where it stands

Purpose: where the project is, and what you're asking for. Delete this line.

Draft

Which draft, and when it was finished.

Rights

Who owns the story, and any source material.

Attached

A producer, a director or cast, if anyone.

Looking for

A read, a meeting, development money.

Contact slide. Purpose: how to reach you. Delete this line.

The title image again

YOUR TITLE

Your Name

your@email.com

Your phone number

Agent or producer, if you have one